

**STRATEGIC ALLIANCE ADVERTISING AGREEMENT**

Date: \_\_\_\_\_

Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ APG Number: \_\_\_\_\_

**DEADLINE: Six weeks preceding publication**

**ADVERTISING SPACE:** You are hereby requested and authorized to insert the advertising for the Advertiser by the undersigned authorized representative, as follows:

**PRICING**

Ad Size/# of Issues	1X	2X	3X	4X
Full-Page	\$3,000	\$5,500	\$7,750	\$10,000
1/2 Page	\$1,500	\$2,750	\$3,775	\$5,000
1/3 Page	\$1,000	\$1,850	\$2,750	\$3,250
1/4Page	\$850	\$1,600	\$2,500	\$3,100
Inside Front Cover	\$4,000	\$7,500	\$10,750	\$13,500
Inside Back Cover	\$4,000	\$7,500	\$10,750	\$13,500
Outside Back Cover	\$5,000	\$8,950	\$13,450	\$17,500
Centerfold	\$1500		Premium added to selected plan	
Pages 1-5	\$250		Premium added to selected plan	

**DISPLAY ADS**

FREQUENCY: 1X \_\_\_\_\_ 2X \_\_\_\_\_ 3X \_\_\_\_\_ 4X \_\_\_\_\_ Rate: \_\_\_\_\_ Size: \_\_\_\_\_

PREFERRED POSITION: Inside Front Cover \_\_\_\_\_ Outside Back Cover \_\_\_\_\_  
 Inside Back Cover \_\_\_\_\_ Page 1-5 \_\_\_\_\_  
 Centerfold \_\_\_\_\_

**TOTAL AMOUNT DUE:** \_\_\_\_\_

Advertiser is responsible for notifying advertising representative of any changes regarding the advertising contract as soon as possible.  
**Advertisers must give 60 days notice to cancel cover contracts.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email your completed form to [publisher@core-mag.com](mailto:publisher@core-mag.com).

For Office Use Only: \_\_\_\_\_