STRATEGIC ALLIANCE ADVERTISING AGREEMENT

CORE MAGAZINE
CHAMPIONS OF REAL EXCELLENCE

Date: _____

Advertiser: _____

Contact Person: _____

Address: _____

Company Website: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ APG Number: _____

DEADLINE: Six weeks preceding publication

ADVERTISING SPACE: You are hereby requested and authorized to insert the advertising for the Advertiser by the undersigned authorized representative, as follows:

PRICING

Ad Size/# of Issues	1X	2X	3X	4X
Full-Page	$3,000	$5,500	$7,750	$10,000
1/2 Page	$1,500	$2,750	$3,775	$5,000
1/3 Page	$1,000	$1,850	$2,750	$3,250
1/4Page	$850	$1,600	$2,500	$3,100
Inside Front Cover	$4,0000	$7,500	$10,750	$13,500
Inside Back Cover	$4,000	$7,500	$10,750	$13,500
Outside Back Cover	$5,000	$8,950	$13,450	$17,500
Centerfold	$1500	Premium added to selected plan		
Pages 1-5	$250	Premium added to selected plan		

DISPLAY ADS

FREQUENCY: 1X ☐ 2X ☐ 3X ☐ 4X ☐ Rate: _____ Size: _____

PREFERRED POSITION: Inside Front Cover ☐ Outside Back Cover ☐

Inside Back Cover ☐ Page 1-5 ☐

Centerfold ☐

TOTAL AMOUNT DUE: _____

Advertiser is responsible for notifying advertising representative of any changes regarding the advertising contract as soon as possible. **Advertisers must give 60 days notice to cancel cover contracts.**

Signature: _____ Date: _____

Please email your completed form to **publisher@core-mag.com.**

For Office Use Only: _____